

## GENERAL MARKETING INTERN ROLE

At Sage Corps, we work with students to find the right role based on their experience, skills and qualifications. This intern role description will give you an idea of the type of responsibilities that will be assigned to you during the course of your program. The descriptions below are based on a previous startup role we've offered. However, please note that this internship will vary depending on the startup partners and available roles for that term.

### About the Startup:

You will be joining a non-profit impact-driven foundation. Our mission is to accelerate the development and implementation of sustainable aviation. Our marketing team plays a crucial role in spreading our message and engaging with our audience effectively. Passengers and corporations will be given the option to contribute (cash/airmiles) to a fund that will invest in sustainable aviation start-ups. They will feel part of the solution and learn more about sustainable aviation, while start-ups gain access to more resources.

### Internship Overview:

You will be a motivated and creative Marketing Intern joining our team. In this role, you will have the chance to work alongside experienced professionals in the field, contribute to real marketing projects, and develop your skills while making a meaningful impact.

### Responsibilities:

- Assist in the development and execution of marketing campaigns.
- Conduct market research and analyze industry trends.
- Create engaging content for various marketing channels, including social media and email.
- Collaborate with cross-functional teams to support marketing initiatives.
- Gain exposure to various aspects of marketing, including digital marketing, content creation, and data analysis.

### Qualifications:

- Currently enrolled in a college degree program, preferably in Marketing, Business, or a related field.
- Strong communication skills, both written and verbal.
- Creative mindset and a passion for marketing.
- Ability to work independently and as part of a team.
- Basic knowledge of marketing tools and platforms is a plus.