

GRAPHIC DESIGN INTERN ROLE

At Sage Corps, we work with students to find the right role based on their experience, skills and qualifications. This intern role description will give you an idea of the type of responsibilities that will be assigned to you during the course of your program. The descriptions below are based on a previous startup role we've offered. However, please note that this internship will vary depending on the startup partners and available roles for that term.

About the Startup:

You will be joining a mission-driven startup dedicated to creating a world where every person has the opportunity to express their uniqueness through high-quality consumer products. As the first and only cultural diversity marketplace, you will help elevate entrepreneurs of color by giving them a platform where their work can be seen, understood, and felt by a wider audience. You'll contribute to scouting products from BIPoC-owned businesses and making them more accessible to all.

Internship Overview:

As part of a small team of four employees, you will work as a creative graphic design intern supporting the development of branded content to market products. You will assist with a range of projects including web design, branding, and marketing collateral. This role will give you the opportunity to grow your design skills while directly contributing to the success of the team.

Responsibilities:

- Create and maintain graphic design content for branded communications and marketing tools
- Assist in photo editing for the website & other print materials.
- File management and archiving for safe storage.
- Video production and editing.
- Other tasks upon request.

Qualifications:

- Working toward a Bachelor's degree in Graphic Design, Professional Communications, Visual Arts, Journalism – New Media, Arts or related undergraduate programs.
- Outstanding creativity and technical skills
- Proficiency in Adobe Creative Suite including illustration, InDesign and Photoshop
- Excellent oral and written communication skills
- Enthusiastic, well organized and a self-starter
- Ability to work effectively with other team members as well as function independently