

DATA ANALYTICS INTERN ROLE

At Sage Corps, we work with students to find the right role based on their experience, skills and qualifications. This intern role description will give you an idea of the type of responsibilities that will be assigned to you during the course of your program. The descriptions below are based on a previous startup role we've offered. However, please note that this internship will vary depending on the startup partners and available roles for that term.

About the Startup:

You will be joining a leading video content platform used across primary, secondary, and tertiary education settings. You'll have access to visually engaging, curriculum-aligned video content and teacher resources, along with on-demand TV, a personalized video library, and interactive question layers for formative assessment. You'll be contributing to a platform trusted by over 5,000 schools, TAFEs, and universities, helping bring world-class video content to educators and students.

Internship Overview:

As a data analytics intern, you will assist in collecting and analyzing customer data. Your primary responsibilities will include conducting customer cohort analysis and helping develop an Annual Contract Value (ACV) algorithm.

Responsibilities:

- Gathering, preprocessing, and reporting data
- Creating and presenting dashboards with valuable insights
- Tracking and analyzing business performance to identify opportunities for growth
- Customer cohort analysis by uncovering insights into high-retention customer groups
- Developing ACV algorithm to estimate Annual Contract Values for various accounts

Qualifications:

- Pursuing a bachelor's degree in economics, finance, or another data related area
- Must be familiar with general database concepts
- Have intermediate experience with pivot tables, advanced formulas, and spreadsheets
- Have effective communication skills
- Proficiency in Microsoft Office
- Knowledge of Python
- Proven analytical skills