GRAPHIC DESIGN INTERN ROLE

At Sage Corps, we work with students to find the right role based on their experience, skills and qualifications. This intern role description will give you an idea of the type of responsibilities that will be assigned to you during the course of your program. The descriptions below are based on a previous startup role we've offered. However, please note that this internship will vary depending on the startup partners and available roles for that term.

About the Startup:

This startup's mission is to create a world where every person has the opportunity to express their uniqueness through high-quality consumer products. As the first and only cultural diversity marketplace, we give entrepreneurs of color the stage they deserve and present their work to an audience that not only understands but also feels it. To do this, we scout for products from BIPoC-Owned Businesses and make them more accessible to all.

Internship Overview:

With a small team of 4 employees, we are looking for a talented and creative graphic design intern to join our team. As our intern, you will assist with creating branded content for the purpose of marketing our products, as well as assist with a variety of projections including web design, branding and marketing collateral. You will have the opportunity to learn and grow your skill set, while also contributing to the success of our team.

Responsibilities:

- Create and maintain graphic design content for branded communications and marketing tools
- Assist in photo editing for the website & other print materials.
- File management and archiving for safe storage.
- Video production and editing.
- Other tasks upon request.

Qualifications:

- Working toward a Bachelor's degree in Graphic Design, Professional Communications, Visual Arts, Journalism – New Media, Arts or related undergraduate programs.
- Outstanding creativity and technical skills
- Proficiency in Adobe Creative Suite including illustration, InDesign and Photoshop
- Excellent oral and written communication skills
- Enthusiastic, well organized and a self-starter
- Ability to work effectively with other team members as well as function independently

Interested in learning more? Contact us at campustrelations@sagecorps.com

www.sagecorps.com