

GRAPHIC DESIGN INTERN ROLE

At Sage Corps, we work with students to find the right role based on their experience, skills and qualifications. This intern role description will give you an idea of the type of responsibilities that will be assigned to you during the course of your program. The descriptions below are based on a previous startup role we've offered. However, please note that this internship will vary depending on the startup partners and available roles for that term.

About the Startup:

This startup provides bio-adaptive and AI-patented engaging employee wellness offers to improve well-being and productivity based on award-winning science without additional screen time. We produce a browser extension that provides relaxing screen experiences to improve performance and wellbeing without additional screen time. It has been sold or piloted as an employee wellness product to HR and employee wellness directors across six different industries. Our vision beyond our first unique product is to bio-personalize technological interactions (screens, audio, olfactory) based on our broad patented and pioneering technology.

Internship Overview:

With a small team of two employees, we are looking for a Graphic Design Intern with a focus on video creation and editing. You will be at the heart of our creative team, working to produce compelling visual content. You will play a vital role in crafting video materials that captivate and resonate with our target audience, contributing to the success of our campaigns and projects.

Responsibilities:

- Collaborate in the development of video content, from concept to final production.
- Create engaging video animations, motion graphics, and visual effects that align with project objectives.
- Use video editing software to assemble and edit footage, add effects, transitions, and incorporate music and sound.
- Create digital graphics, banners, and visuals for both online and offline platforms.
- Work closely with the design and marketing teams to ensure that the visual elements align with the overall branding and marketing strategy.

Qualifications:

- Currently enrolled in a degree program related to Graphic Design, Video Production, or a related field.
- Proficiency in video editing software, such as Adobe Premiere Pro, Final Cut Pro, or similar.
- Basic understanding of graphic design principles and software like Adobe Creative Suite (Photoshop, Illustrator).
- Creative and artistic with a keen eye for detail and design aesthetics.
- Strong communication skills and the ability to collaborate effectively with a team.
- Self-motivated and eager to learn, with a strong passion for video design, and mindfulness.