

DATA ANALYTICS INTERN ROLE

At Sage Corps, we work with students to find the right role based on their experience, skills and qualifications. This intern role description will give you an idea of the type of responsibilities that will be assigned to you during the course of your program. The descriptions below are based on a previous startup role we've offered. However, please note that this internship will vary depending on the startup partners and available roles for that term.

About the Startup:

This startup is the leading video content resource for primary schools, secondary schools and tertiary settings. Access visually stunning, curriculum-aligned video content and teacher resources, plus contextual on-demand TV, your own video library and interactive question layers for formative assessment. Trusted by over 5,000 schools, TAFEs and universities, we put world-class video content for effective teaching and learning at the fingertips of educators and students.

Internship Overview:

We are looking for a data analytics intern that can assist with collecting and analyzing customer data with their main responsibilities being customer cohort analysis as well as developing an ACV algorithm.

Responsibilities:

- Gathering, preprocessing, and reporting data
- Creating and presenting dashboards with valuable insights
- Tracking and analyzing business performance to identify opportunities for growth
- Customer cohort analysis by uncovering insights into high-retention customer groups
- Developing ACV algorithm to estimate Annual Contract Values for various accounts

Qualifications:

- Pursuing a bachelor's degree in economics, finance, or another data related area
- Must be familiar with general database concepts
- Have intermediate experience with pivot tables, advanced formulas, and spreadsheets
- Have effective communication skills
- Proficiency in Microsoft Office
- Knowledge of Python
- Proven analytical skills