

## DATA ANALYTICS INTERN ROLE

**At Sage Corps, we work with students to find the right role based on their experience, skills and qualifications. This intern role description will give you an idea of the type of responsibilities that will be assigned to you during the course of your program. The descriptions below are based on a previous startup role we've offered. However, please note that this internship will vary depending on the startup partners and available roles for that term.**

### About the Startup:

This startup is a software as a service platform that aims to make the returns process for businesses more efficient and sustainable. The platform is specifically geared towards B2B (business-to-business) e-commerce operations, and is designed to make the returns process frictionless and quick for customers. Our goal is to simplify the returns process for the business while providing an easy and fast way for customers to return products. By providing a fast and sustainable returns solution that also helps to streamline the process for businesses, our aim is to meet a significant need in the e-commerce market.

### Internship Overview:

As we look into opening up in the Italian market, we are also searching for a Data Analytics intern to assist with this and perform market research in the Italian market. This includes creating presentations and compiling data into HubSpot. This intern will also be responsible for reaching out to Italian companies as well as giving pitch presentations.

### Responsibilities:

- Assist in developing and executing market entry strategies that align with our overall business objectives.
- Identify and engage with potential business partners, including e-commerce platforms, retailers, and logistics providers, to establish strategic collaborations
- Support efforts to onboard and engage customers by providing product demonstrations, answering inquiries, and addressing any concerns related to the returns process and platform.
- Assist in ensuring the smooth operation of our platform in the Italian market, collaborating with cross-functional teams to address any technical or operational issues that may arise.
- Utilize data analytics tools and methodologies to extract insights and identify trends that can inform decision-making and drive improvements in our market entry strategy.
- Maintain accurate records of market research findings, partnership discussions, customer interactions, and other relevant information to facilitate effective reporting and knowledge sharing within the team.

### Qualifications:

- Major in Computer Science, Statistics, Physical Sciences, Business analytics or related field
- Business project or competition experience is a plus
- Understanding of data analytics, Machine Learning and statistical methods is a plus
- Strong passion for data and technology.