

## BUSINESS DEVELOPMENT INTERN ROLE

**At Sage Corps, we work with students to find the right role based on their experience, skills and qualifications. This intern role description will give you an idea of the type of responsibilities that will be assigned to you during the course of your program. The descriptions below are based on a previous startup role we've offered. However, please note that this internship will vary depending on the startup partners and available roles for that term.**

### About the Startup:

At this startup, we are dedicated to addressing the main challenges to scale education and develop technology accessible to everyone to fulfill our mission: To reduce access barriers to high quality education. By using our platform, you can easily add hands-on sessions to your learning experiences, automate doubt resolution and optimize your courses using high quality data, allowing you to bring the best learning experience within everyone's reach.

### Internship Overview:

As a Business Development Intern, you will have the opportunity to work closely with our business development team and gain hands-on experience in various aspects of the role. You will play a pivotal role in helping us identify and capitalize on new business opportunities while contributing to the overall success of our organization.

### Responsibilities:

- Conduct market research to identify potential business leads and opportunities.
- Assist in creating and maintaining a database of potential clients and partners.
- Support the development of business proposals, presentations, and marketing materials.
- Collaborate with the business development team to identify and pursue growth strategies.
- Assist in the preparation of sales reports and analysis.
- Participate in meetings and brainstorming sessions to generate innovative ideas for business expansion.
- Provide administrative support to the business development team as needed.

### Qualifications:

- Currently enrolled in a college degree program, preferably in Business, Marketing, or a related field.
- Strong communication and interpersonal skills.
- Analytical mindset and the ability to gather and interpret data.
- Proactive and results-driven with a strong desire to learn.
- Excellent organizational and time management skills.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).